

# SCORE BIZFEST



**SCORE** ™

FOR THE LIFE OF YOUR BUSINESS

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## **PARTNERS**

Black Rain Partners

WCN Interactive

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## **BizFest - SCORE Business Festival and Conference**

BizFest is a half-day event designed to equip local small business owners and emerging entrepreneurs with tools to succeed. Workshops cover small business marketing, funding for non-profit and for-profit businesses and strategic planning. Attendees may also elect to receive one-on-one mentoring from a seasoned SCORE counselor. The event finale is the PitchFest competition awarding up to 3 prizes, \$1,000, \$500 or \$250 to the businesses chosen by a panel of area business professionals.

Lunch is included in the \$15.00 registration fee.

**Tuesday, September 20, 2016 □ 12:00 PM – 5:30 PM**

**Holiday Inn Melbourne-Viera Conference Center, 8298 N Wickham Rd.,  
Melbourne, FL 32940 - I-95 and Wickham Road**

**Contact SCORE:**

**321-254-2288 or [scorechapter400@bellsouth.net](mailto:scorechapter400@bellsouth.net)**



<b>2016 Space Coast BizFest Tuesday, September 20 12:00 until 5:30</b>	
12:00	Registration & Light Lunch
1:00	Opening Remarks
1:10	Keynote Speaker <ul style="list-style-type: none"> <li>• <b>Wendy Sellers</b> – Managing Partner, Black Rain Partners ("People – Performance – Profits – It's What We Do!")</li> </ul>
1:30	Intergenerational Marketing: Reaching Boomers & Millennials <ul style="list-style-type: none"> <li>• Wendy Sellers – Black Rain Partners</li> <li>• Q&amp;A Sessions</li> </ul>
1:30-4:15	Speed Counseling (sign up at SCORE Speed Counseling table)
2:15	Break
2:30	Breakout Session #1 (Choose One) <ul style="list-style-type: none"> <li>• Richard &amp; Cheri Martin – WCN Interactive <ul style="list-style-type: none"> <li>○ Social Media Marketing</li> </ul> </li> <li>• Micki Johnson <ul style="list-style-type: none"> <li>○ Strategic Planning for Business Growth</li> </ul> </li> <li>• Speed Counseling (must sign up)</li> </ul>
3:15	Break & Refreshments
3:30	Breakout Session #2 (Choose One) <ul style="list-style-type: none"> <li>• Richard &amp; Cheri Martin – WCN Interactive <ul style="list-style-type: none"> <li>○ Social Media Marketing</li> </ul> </li> <li>• Erica Lemp – CareerSource Brevard <ul style="list-style-type: none"> <li>○ For Profit and Nonprofit – It Still Takes Money</li> </ul> </li> <li>• Speed Counseling (must sign up)</li> </ul>
4:15	Break
4:30	PitchFest (a shark-tank kind of event critiqued by local successful entrepreneurs ) <ul style="list-style-type: none"> <li>• \$1,000 First Place Prize</li> <li>• \$500 Second Place Prize</li> <li>• \$250 Third Place Prize</li> <li>• PitchFest Panel</li> </ul>
5:30	Close

### **SPEED COUNSELING**

Our experienced counselors can help. Sign up for a 15-minute "speed counseling" session with a qualified SCORE Counselor – Get your important questions answered!

**Space Coast SCORE** has served the Space Coast business community in Brevard County for over 20 years. The chapter provides various forms of assistance to over 500 clients each year. Counseling is provided at five locations each week throughout Brevard County.

**Contact SCORE Office: 321-254-2288 or [scorechapter400@bellsouth.net](mailto:scorechapter400@bellsouth.net)  
[www.SpaceCoast.SCORE.org](http://www.SpaceCoast.SCORE.org)**