

July 2017

# Titusville

## Talking Points



THE OFFICIAL GUIDE TO WHAT'S  
GOING ON IN TITUSVILLE

### La Cita's Rebirth

New owners bring new vision.

pg. 12

**TITUS  
LANDING**

NEW STORES OPEN!

The updated list  
pg. 8

# SPLASH PARK

Now open and ready for summer fun!

pg. 1

# CONTENTS...



**Above:** A 360° photo inside the Welcome Center, showing the Coast-to-Coast Bicycle Company and the free tourist information available.

## NEW & CONTINUED PROJECTS

- 2** Kutryb Eye Institute  
Forest Trace  
Aldi's Expansion  
Towneplace Suites® by Marriott  
Former Barber Shop - Garden St.
- 3** **Downtown CRA Corridor Improvements**  
Indian River Landings  
Titusville Storage  
American Care
- 4** MedFast Urgent Care  
Cumberland Farms - Cheney Hwy  
Solamere Grand  
Former Sunbelt Building  
**Bus Shelters**  
Blue Origin
- 5** OneWeb  
Dunkin' Donuts - Garden Street  
Park Preserve Subdivision
- 5** **Welcome Center Stats**
- 6** Woodgrain Distribution
- 6** **Hurricane Preparedness**

- 7** Tecvalco  
Space Coast Fab Lab  
USA Yacht Stabilizers

## 7 **Draa Field Park**

## FEATURED PROJECTS

- 8** **Titus Landing**  
New stores opening and more!
- 10** **The Resurrection of an Old Building**  
Old store finds new purpose after 20 years.
- 11** **Dining by Moonlight Since '64**
- 12** **Main Story: New Dawn at LaCita**  
New owners bring new life to golf course.

## CITY GOV NEWS

- 16** Water Meter Replacement
- 17** Restoring the Lagoon  
Pet Waste Ordinance  
Irrigation Tips
- 18** The Water We Drink  
Water Quality Report

## 19 **Titusville 150<sup>th</sup> Anniversary Tree Program**

- 20** Fertilizer Do's & Don'ts
- 21** Titusville Police Updates
- 22** Titusville Fire & EMS Updates

## COMPLETED & OPEN

- 23** Sonny's BBQ  
Victorio's  
Family Dollar  
McDonald's  
Dunkin' Donuts (Titus Landing)  
AT&T (Titus Landing)
- 24** BB&T Bank (Titus Landing)  
Pet Supermarket (Titus Landing)  
Titusville Splash Park  
Pizza@Titus Landing



## 25 **Why Sweep Streets?**

- 25** City Social Media  
City Department  
Phone Numbers

# COME OUT AND ENJOY THE ALL NEW

## CITY OF TITUSVILLE **SPLASH PARK**



### NOW OPEN

The **Titusville Splash Park** is open and ready for children of all ages to come and beat the summer heat!

Located in **Sand Point Park**, the Splash Park features nearly 7,000 square feet of fun, with multiple nautical-themed water features, such as the *Crow's Nest* ship's mast sprayer and bucket, a sail sprayer, water umbrella fountains, artificial palm tree sprayers, a water ring sprayer and more.

Real palm trees, lounge chairs, benches and shade structures complete the park, providing a comfortable place to have fun.

## Admission is **FREE** Open Daily **10 AM - 7 PM**



The **Titusville Splash Park** is also a great place to sit, enjoy the wonderful weather, and even have a picnic with your family and friends. So come on out and enjoy this great new addition to the City of Titusville!

## Kutryb Eye Institute



The walls and roof have been completed on this new 7,000-square-foot medical office located at 730 S. Washington Avenue. Interior work is progressing to finish this building in the next several months.

## Aldi's Expansion



The 2,020-square-foot expansion of the Aldi supermarket located at 4560 South Street is underway. The first step in the process, demolition, has been completed and the steel beam walls are now in place. Construction is expected to be completed by mid-August.

## Forest Trace



Land clearing is now underway on a 133-unit single family subdivision located east of Sisson Road and south of San Mateo Village. The development has received final master plan and sketch plat approval for construction to begin soon.

## Towneplace Suites® by Marriott



The first step in developing the planned Towneplace Suites hotel is the construction of Helen Hauser Boulevard, south of Cheney Highway, to bring the roadway up to City standards. Site and building permits can be issued and construction of the hotel can commence once the roadway is completed.



## Former Barber Shop – Garden Street



The former Pearl's Beauty Salon/Williams Barber Shop, located at 600 Garden Street, is undergoing major construction to turn the building into a two-story structure which will feature a pharmacy on the ground floor and light-storage space on the second floor.

In addition to an existing structure which increases the building footprint along with adding a new 2nd story, the building is under roof and interior improvements are underway.

## Downtown CRA Corridor Improvements



**Coast-to-Coast Trail** - The portion of the Coast-to-Coast Connector going through downtown Titusville has been marked with the first coat of green paint with white striping. The second coat of paint and striping, delineators at intersections, and landscape islands will be added this summer/fall.



**Downtown Courtyards** - Shade structures have been ordered for the Nevins and Julia Court Yards. The Public Works Department is designing the replacement pavers in the courts and work is slated to begin this summer. Future improvements include street furniture, such as tables and chairs so residents and visitors can enjoy the downtown public space.



**Downtown Signage** - Downtown business directory signage has been installed at Julia Court and at the southeast corner of Main Street and Hopkins Avenue to assist residents and visitors in finding downtown establishments. The directories include a map showing downtown shops, eating and drinking establishments, as well as local attractions and churches.

## Indian River Landings Subdivision



The final plat has been approved for this 22-lot, single family home subdivision on Riveredge Drive, south of Cheney Highway. Building permits have been issued and slab preparation for the first homes in the subdivision is underway.

## Titusville Storage



Site plans are under review and building permits have been issued for interior work for the redevelopment of the former Kmart building at 810 Cheney Highway. The developer is planning to convert the building into a 112,491-square-foot mini-storage building.

## American Care



The proposed renovation of the former home of Miracle Photo, located at 1580 S. Washington Avenue, is undergoing site plan review. The building permit has been reviewed and will be issued upon completion of the site permitting process.

## MedFast Urgent Care



Construction on the 2,320-square-foot medical urgent care center, located at 1580 S. Washington Avenue, is progressing. The walls are up and lintel inspection—necessary before the wall sheathing and roof can be installed—was completed on June 19, 2017.

## Cumberland Farms - Cheney Hwy



The Cumberland Farms project is progressing smoothly. Work has transitioned to the interior of the building, as the exterior structure is essentially complete.

## Solamere Grand



The 216-unit apartment complex, located on Knox McRae Drive, is nearing completion. The first certificate of occupancy is expected by in the near future, and pre-leasing of units is underway.

## Former Sunbelt Building



This building has passed all building inspections, and is awaiting final approval from the State before requesting the Certificate of Occupancy for the project.

## Bus Shelters



Easements have been acquired for 10 new bus shelters and engineering have been approved. Brevard County staff are serving as the project manager as the shelters are being paid for through a federal grant obtained by Space Coast Area Transit.

## Blue Origin



Located in Exploration Park, adjacent to the Kennedy Space Center Visitor Complex, the City of Titusville has been providing plan review and inspection services to Blue Origin. The annex building is complete. The 750,000 square foot New Glenn rocket factory is approximately 60% complete. Interior fit outs are continuing, with an expected completion date of November 2017.

## OneWeb

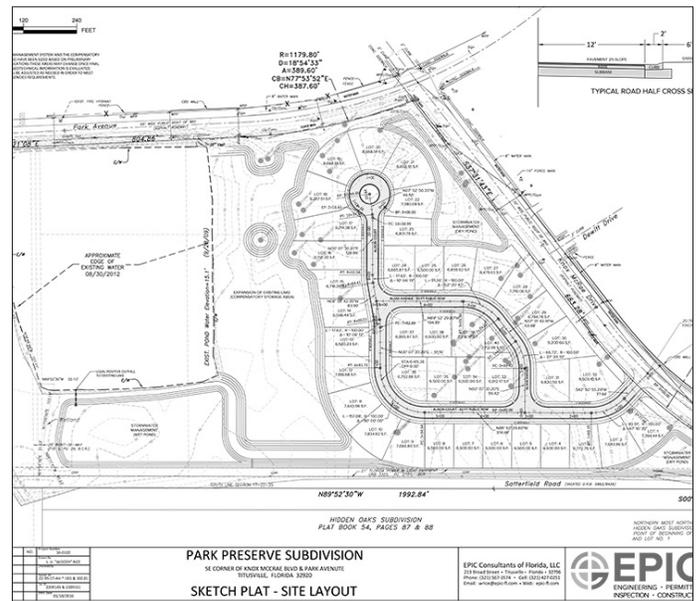


OneWeb Satellites, a joint venture between OneWeb and Airbus Group, broke ground on their 150,000 square foot building in March 2017. The City of Titusville Building Department staff are providing plan review and inspection services as contractors to Space Florida. The pre-engineered metal building will be manufactured off-site and assembled on site. The footers, under slab and slab work is complete.

## Park Preserve Subdivision



Engineering plans are under review for a 39 lot single-family home subdivision located at the southwest corner of Park Avenue and Knox McRae Drive.



## Dunkin' Donuts - Garden Street



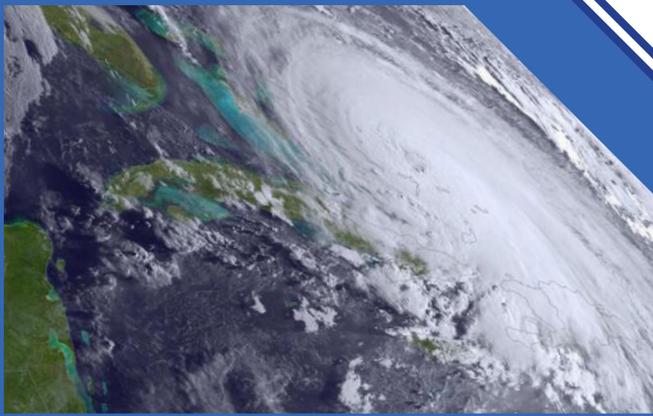
Site plans are under review for a 1,435 sq. ft. restaurant at 3430 Garden Street, the former location of a gas station.

# An International Welcome Center



In April 2017, a plaque was dedicated at the Welcome Center commemorating the hard work of those involved in bringing the important project to completion.

Since opening on November 16, 2016, the Welcome Center has hosted visitors from **6 continents**, over **28 countries** and **43 states**. The total number of monthly visitors has been increased steadily for the past eight months.



# HURRICANE PREPAREDNESS

Summer marks the beginning of Hurricane Season for the northern hemisphere, and Florida residents in particular should always pay attention this time of year. To make sure you and your family remain safe should a storm approach our community, here are three basic steps to help you be prepared for any emergency.

## 1 Have an Emergency Kit

Always be sure to have two emergency kits ready in case of a disaster; one large kit with 3 days of supplies, and a smaller, portable kit in case you must evacuate the area. For a list of recommended supplies go to [Titusville.com/BePrepared](http://Titusville.com/BePrepared).

## 2 Make a Plan

Think ahead and create a family emergency plan. Discuss with your family what you will do if you must evacuate because of a storm; how you will get there, and where you will find each other. Practice these plans and always keep a contact list. Some evacuation shelters do not take pets, so remember to make plans for them as well.

## 3 Be Informed

Learn about the different threats, such as:

- Severe Weather
- Fire
- Hazardous Materials
- Nuclear

Discuss the different hazards with your family, and monitor TV, radio, or trusted internet sites for information.

**Remember to stay calm, have plans ready, and listen for instructions from local officials.**

## Woodgrain Distribution



The Georgia-based distributor of moulding and millwork products, has announced plans to expand its existing distribution facility at 1450 Shepherd Drive in Titusville's Spaceport Commerce Park. The expansion is expected to add approximately 80,000 sq. ft. in additional space for the firm. Woodgrain — which prides itself on the use of renewable timber — has distribution centers in six states; it employs approximately 20 people locally.



## Tecvalco



With a U.S. operation located near downtown Titusville, Canadian firm Tecvalco is a leading manufacturer and distributor of waste water treatment systems, particularly of evaporators and boilers. The company works directly with municipal energy suppliers, and with natural gas and utility infrastructure industry. Founded in 1980, Tecvalco moved from selling pipeline products to products “downstream of the meter” – such as valves, natural gas line heaters, and gas detection devices, among other items. In 2016, the company acquired a 93,000 sq. ft. facility from Grit Industries near Niagara Falls, New York, further expanding its capabilities. For more information on this industry leader, visit [www.tecvalco.com](http://www.tecvalco.com).

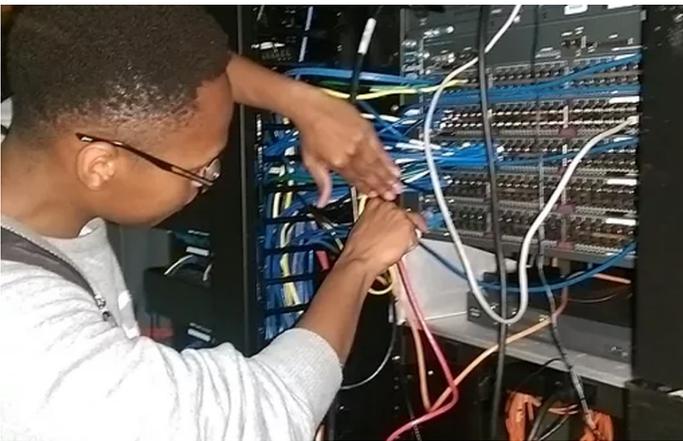
## USA Yacht Stabilizers



USA Yacht Stabilizers recently moved into a 15,000 sq. ft. industrial facility in Titusville southeast of the Space Coast Regional Airport; the building and property had been vacant in recent years. The company, which started operations in Brevard County in 2016, is the only mobile-based service provider dedicated to the retro-fit of Seakeeper Gryo Units in Florida.

USA Yacht Stabilizers employs approximately 10 people. To learn more about the company, visit [www.USAstabilizers.com](http://www.USAstabilizers.com).

## Space Coast Fab Lab – Titusville



Opened this past June, Space Coast Fab Lab is a new joint project of Project-Based Learning, the North Brevard Economic Development Zone, and the City of Titusville. The facility is a 10,000 sq. ft. industrial center or “makerspace” located on Capron Road in Titusville, near the manufacturing facility for Barn Light Electric.

A makerspace is a collaborative workspace that provides tools and instruction for learning, making, exploring, and sharing.

Modeled after the concept of the “neighborhood garage,” where decades ago people would gather to socialize while tinkering with automobiles, a makerspace lets middle schoolers, teens, and adults gather to use the latest computer-based technology to develop and learn software and gaming applications, coding, and design-build projects. According to Project-Based Learning president David Beavers, the Fab Lab should be an aid for entrepreneurs with prototype development, and enhance workforce development. For more information log onto [www.spacecoastfablab.org/titusville](http://www.spacecoastfablab.org/titusville).

## Draa Field Park



In 2016, the conversion of Draa Field into a stormwater park was completed. The project included additions such as new restrooms, a large water fountain, a walking trail, and informative signs that explain the vivid history of the park and its importance in the revitalization of the Indian River Lagoon.

The scenic trail is a great place for relaxing with friends and family, strolling along leisurely, or enjoying a nice bike ride. It is definitely worth a visit.

# M MOVING FORWARD

**Titus Landing keeps growing as more leases are signed, walls go up, and new businesses open their doors.**

Excitement in the community continues to build as new walls go up at Titus Landing. A large building now stands on the west side of the property as the future Epic Theatre takes shape before our very eyes. Since Hobby Lobby opened its doors last October, several additional businesses have begun welcoming customers. Pet Supermarket — located next door to Hobby Lobby — opened for business in April, followed in June by the AT&T Store, BB&T Bank and Dunkin' Donuts along U.S. 1.

More recently, Pizza@Titus Landing held a soft opening on July 2, and officially opened for business on July 3. The restaurant is located near the west side of the project, adjacent to the Epic Theatre site. This opening is the culmination of a two-year process for the owners who had been waiting for construction to complete on their side of the building so they could move in.

“We’re excited to be here,” says the owner, Stephen Weiss, originally from Brooklyn, New York. “We’ve been ready for this since construction first started. It’s going to be great here.”

A certificate of completion was recently issued for the buildings of Phase 1, including the Parrish-Mayo Medical building. In June, permits were issued for interior build-out work on the future Firehouse Subs, and roof framing has commenced on Epic Theatre. Signs are also posted in windows announcing the pending arrival of Wayback Burgers, which will be located next to Pet Supermarket.

Elsewhere on the property, groundwork has already begun on the new buildings of Phase 2, which will line the north side of the property and include Beall's, Tuesday Morning, Ulta Cosmetics, and the Harley Davidson store.

Titus Landing is really taking shape. If you haven't done so already, you should stop in and check out the beautiful lifestyle center, complete with ample parking, gorgeous landscaping and new stores.

# LATEST

# TENANTS

A list of all tenants who have either opened or have signed leases with the developer,  
AG Development Group, Inc.

**PARRISH**  
MEDICAL CENTER

MAYO CLINIC

**FIREHOUSE**  
SUBS

LEE'S NAILS

**HOBBY LOBBY**

**BEALLS**

**PET SUPERMARKET**

**DUNKIN'**  
DONUTS

**COLDWELL**  
**BANKER**

pizza@  
MAKING PIZZA PERSONAL

**MATTRESS BARN**

E SMOKER

**AT&T**

**HARLEY-DAVIDSON**  
MOTOR  
COMPANY

**EPIC**  
THEATRES

RACK ROOM SHOES

**ANDIAMO**  
ITALIAN BISTRO

**WAYBACK**  
BURGERS

**ULTA**  
BEAUTY

AMAZING \$1 JEWELRY

LE CRAVE

**BB&T**

Tuesday Morning

# The Resurrection of an Old Building

After sitting empty for nearly 20 years, the old Gooding's store is getting a new lease on life.

The year was 1987 when the 55,000-square-foot building located at 1450 Harrison Street was constructed to be part of the Kroger's Inc. family of stores spreading across the sunshine state that decade. It first opened in early 1988 as a Florida Choice supermarket — one of seven such stores located in Brevard County at the time — to replace the SuperRx store on U.S. 1 (now Ace Hardware). The store, however, was only open for a few months, as Kroger's deemed Florida a financial failure and pulled out of the state in July 1988.

The Florida Choice stores were soon sold to Gooding's and by the end of the year, the brand had changed and Gooding's was up and running. The next 9 years of operations brought tough competition from other local supermarket giants like Winn Dixie and Publix. Then in 1997, Gooding's pulled out of Brevard County completely as part of their scaling back in the late 90s.

The store has been vacant ever since, and the structure has slowly been weathered by the elements, becoming more and more of an eyesore. Plywood and old paint became the face of what once was a vibrant storefront that welcomed the citizens of our town. For nearly 20 years, this building has sat empty, waiting. People have been wondering what would ever become of it? Who would ever want it?

The answer was made real with a sale on June 27, 2017, as The Grove Church purchased the property for \$750,000 and the intention of resurrecting it as a brand new worship center. Brad Russell, the church's senior pastor, said they plan a total revamp of the building, including a large lobby, coffee shop, classrooms, offices, a children's ministry and a large auditorium.

The first step towards the construction work was getting permits to renovate in stages, beginning with the office areas. Russell's hope is to complete that portion in the next several months so they can move out of their current rental offices on U.S. 1 and put that money into renovating the new place. To do so, a

conditional use permit was needed from the city, and on June 13, 2017, the City Council voted unanimously to give it to them.

"Not only yes, but thank you," stated Titusville Council Member Dan Diesel during the meeting, his sentiments echoed a short time later by Mayor Walt Johnson when he said, "Not only thank you, but thank God."

"I never in my lifetime thought I'd see somebody want to buy that thing," continued Diesel.

Loyd Contracting is heading up construction on the \$2 million project that should begin before the end of July. If all goes according to plans, the church's first service to inside their new building will be at Easter 2018.



An artist's rendering of what the old Gooding's store will look like after renovation. (From Facebook)

DINING BY

# Moonlight

FEATURED PROJECTS

A staple of Titusville, this family-run business has reached 40 years of service.

Titusville is a town rich with history and culture, with some of its businesses running for over 50 years. One such business, Moonlight Drive In, is a family-owned drive-in restaurant that has been open since 1964. The current owners, Raymond and Susan Hamed, have run the restaurant since 1977, and after 40 years of serving burgers, subs and shakes, the couple is ready to sell the property and retire.

When the restaurant originally opened some 53 years ago, it was called Francine's, and was one of three drive-in restaurants in town. Raymond's parents bought the establishment from the original owners, changed the name, and have kept it in the family ever since. Today, it is the last original drive-in in town, and is run by the Hameds along with their daughter, Sheila.

Many of the Hameds' favorite memories of the restaurant are of the night launches during the space shuttle program. Thousands of people would flock to the U.S. 1 corridor in Titusville for the perfect view as the shuttle rocketed towards the heavens. During those launches, Moonlight would often stay open for 24 hours straight in order to serve everyone. The family would serve donuts, and the restaurant would be flooded with hungry visitors.

"It was a lot of work, and things would get very hectic," says Susan, "but it was a lot of fun, too."



Owner Susan Hamed works hard in the kitchen of the family diner.

The distinct building, with its "car-hop" serving windows, bright neon lights, and awning, is on the Space Coast Film Commission's list of perfect film locations in the area. With its interior decorated with photos, signs, a vintage-looking jukebox and other items from the doo-wop era — even a cardboard standup of Elvis — Moonlight is a beloved landmark and eatery for many local citizens.

While the Hameds are selling the restaurant to retire and spend time with their grandkids, they are very optimistic and hopeful that the classy drive-in will remain open and continue to serve Titusville with old-fashioned burgers and shakes well into the future.



The tables are packed inside the diner.



Elvis is still in the building, along with other period decor.



Titusville City Council Member Dan Diesel putts on the restored green of La Cita Country Club.

*It's a New  
Dawn at*



**T**he private country club, La Cita, is now under new management and the new owner of the establishment, Vivian Dimond, has her sights set on a new dawn for the property. Renovations are underway and are expected to reinvigorate the appeal of the club for its members, both new and old. Many of La Cita's amenities have already been transformed, such as the gym, lobby and pool.



Photo courtesy of La Cita Country Club

La Cita has been a part of the Titusville community since the 1980s, and offers an extravagant clubhouse overlooking a beautiful local golf course. Over the years, the club has been the host to many special moments, such as weddings, proms, and holiday parties and events. La Cita is now offering membership options for those looking to enjoy the club's features, with initiation fees presently waived.

**“People will join if you do it right, because it will be different than anything else.”**

We had an opportunity to sit down with Mrs. Dimond to ask her about the future of La Cita Country Club.

**Q) What have you remodeled and what do you plan to remodel in the future?**

We remodeled the bathrooms, we did the gym, we did a lot of maintenance that needed to be done. When all is said and done, there is not one inch of this place that will not be cleaned, painted or replaced. From the golf course to the dining room, it's the dawn of an entirely new era at La Cita.

**Q) What are the most recent upgrades you've made to the property?**

We installed a new pump for state-of-the-art irrigation of the golf course and grounds. We put in a beautiful, new hand-painted wood ceiling at the front entrance. Handmade artisan tile now graces the lobby. We are currently renovating the women's locker room and we intend to start work on the tennis courts very soon.

**Q) How long have you been involved with La Cita?**

I took over the management about one year ago, and I became the owner on December 22, 2016.



Inside the newly appointed lobby you will find features such as artisan Cuban tile and contemporary furnishings.



Vivian Dimond

**Q) How much has been put into the project?**

It's been a lot of work so far, and we've put a lot of money into it, even before we closed on the property. We spent about \$1.6 million when we bought the property, and when we're done with the upgrades and renovations, we expect that we'll have spent about three times that amount.

**Q) When do you anticipate the upgrades will be complete?**

By year-end we will be well on our way to completion. We're working very hard to ensure that the country club stays open and operational during the renovations, both for our members and for our loyal employees. A lot of people are asking if we will be making the club semi-private, but I don't want to consider that now. This is a very special place and a beautiful property that I want to showcase. I am not worried — people

will join if you do it right, because it will be different than anything else.

**Q) Why did you choose Titusville for your project?**

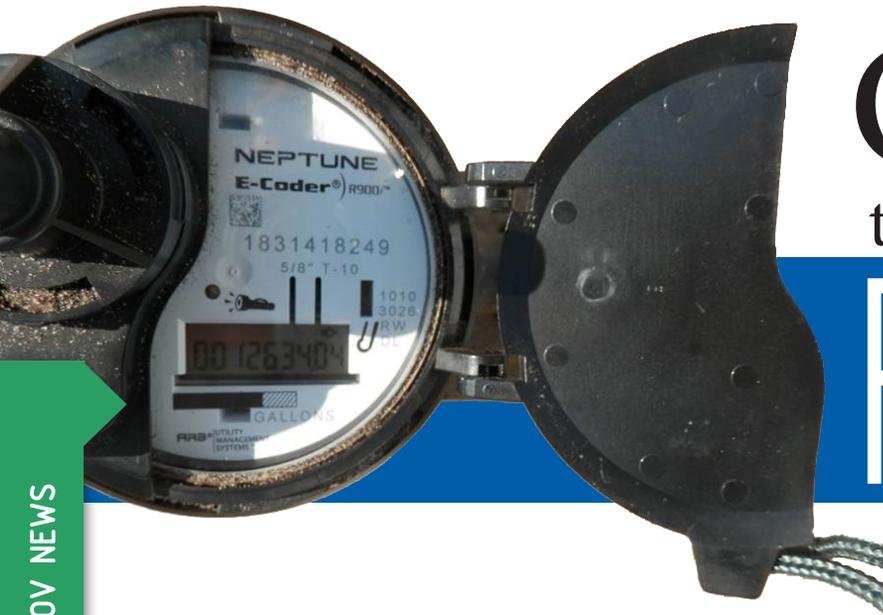
I'm from South Florida, and I'm very involved in all parts of Florida. We are looking forward to the growth that's coming to this area. Big companies are coming, and Titusville isn't far from major tourist destinations. I am very happy to be working with this community, and to have the cooperation of our members as we transform La Cita is an honor I do not take lightly.

For more information about the club you can go to its website at [www.lacitacc.com](http://www.lacitacc.com).



It's definitely a new dawn at La Cita Country Club! From the fresh, sunny façade and lavish landscaping to the fleet of shiny, new golf carts, the revitalized Lee Trevino-Ron Garl championship course, the state-of-the-art gym and the new lounge chairs and luxe Turkish terry towels that enhance poolside comfort, everything is looking up.





# Gauging the

# FUTURE

## Titusville’s move towards automated water meter reading on pace for completion in four years.

In 1998 the Water Resources Department started the systematic program for the replacement of water meters throughout the City. Meters are replaced based on two factors: age of the meter and the amount of water that has passed through the meter. When a meter reaches 15 years old or 1,000,000 gallons of water has passed through the meter, it is scheduled for replacement. The replacement of meters provides for a sound utility revenue base by ensuring that customers are billed accurately for the water that they use and the service that is provided. It is typical for an older meter to run slower and under count the amount of water that is passing through it.

The meters we install today are the latest in Automated Meter Reading (AMR) technology. Meter readings can now be taken by simply driving by the meter and are 100% accurate. AMR meters also have the ability to provide detailed information on the last 90 days of usage or let you know if you have a leak. We can even look at how much water was used during a fifteen minute period of any day during the last 90 days. This information can help our customers understand their water usage and may potentially identify leaks in their homes. Currently the City has converted over 60% of the meters to AMR meters.

Because the newest meters provide additional features for our customers we have accelerated our replacement schedule by

25%. This means that by 2021, all City of Titusville meters will be AMR. This conversion will help the Water Resources Department provide better service to our customers by insuring 100% accurate meter reads, detailed water usage information, and lower meter reading costs. For questions regarding your water meter, please call Water Resources Field Operations at (321) 567-3883.



## WATER DEPARTMENT FAST FACTS

**21,977**  
TOTAL # OF  
Water Meters  
in the city of Titusville

**3 Types of Water Meters**

- Manual “Direct-Read”
- Wired “Radio-Read”
- Wireless “Radio-Read”

**7,932**  
Water Meters  
Manually-Read  
Each Month!

# DON'T LET YOUR PET BE A CRIMINAL



Pet waste is one of many sources of local water pollution. The nutrients and organic matter in pet waste can fuel algae blooms which block sunlight from light-dependent seagrass and fouls our surface waters. Decaying pet waste also uses up oxygen in the water which fish, oysters, and other aquatic species rely upon. Further still, pet waste can contain numerous microorganisms which negatively impact the health of humans and animals.

Pet waste enters our waterways most often when it rains. When left on sidewalks or streets, pet waste is washed into the City's stormwater system. Pet waste can also be dissolved by rain, which allows the bacteria and nutrients to flow freely. It is important to understand that the City's stormwater system does not receive treatment, as a sewer system would, before flowing into our local waters. It is worth mentioning that pet waste is not a suitable fertilizer for your yard and may actually harm your lawn in large enough quantities.

In 2015, the Titusville City Council adopted Ordinance 17-2015 establishing requirements for all pet owners and keepers to pick up after pets. The ordinance requires that pet waste be immediately picked up from any public or private property not owned or possessed by the pet's owner or keeper. Pet waste on property that is owned by the pet owner or keeper is required to be properly disposed of frequently—so as to prevent a public nuisance.

To encourage everyone to do their part the city offers the Bag It! Trash It! program which makes disposable pet waste bags available at Sand Point Park and other popular locations. Do your part to minimize the flow of excess nutrients and potentially harmful microorganisms into the Indian River Lagoon, St. Johns River, and local waterbodies.



## Restoring the Indian River Lagoon

Excess nutrients (nitrogen and phosphorus) entering the Indian River Lagoon have attributed to a reduction in the amount of seagrass in the Lagoon and a decline in water quality. In an effort to reduce nutrients entering the Indian River Lagoon, the City of Titusville has already completed a number of projects, like the newly completed Draa Field Stormwater Park, and is continuing to develop more stormwater improvement projects.

This year the City will be installing three new nutrient separating baffle boxes to reduce the nutrients in the stormwater prior to it reaching the Lagoon. The Nutrient Separating Baffle Box is a highly recognized storm water treatment system with two treatment zones. The first is a screen system that captures and holds leaves, trash, and debris and contains them within the box until they are cleaned out through regular maintenance. The second is a filtration system that includes a biosorption activated media to capture dissolved pollutants including nitrogen and phosphorus.

(Continued on Page 25)



(Above) The contents filtered out by baffle boxes.



## IRRIGATION TIPS

We all want our lawns to look healthy and to survive the heat of the summer, but there is some important information you need to know before letting the water flow.

Before you flip the switch on your sprinkler system, take a moment to check it out! Check to make sure your controller is set on the correct irrigation schedule. Daylight Saving Time began on March 12, when we set our clocks forward one hour. Your controller needs to be adjusted for this hour difference and also adjusted for the change in the irrigation schedule that occurred. During Daylight Saving Time, March 12 through November 4, the irrigation restrictions limit outside irrigation to no more than twice a week. Homes with even-numbered addresses can irrigate on Thursdays and Sundays. Homes with odd-numbered addresses can irrigate on Wednesdays and Saturdays. Businesses can irrigate on Tuesdays and Fridays. The irrigation restrictions apply whether you are using reclaimed water, well water, or city water.

After checking out your controller, check your sprinkler heads. The heads in each zone need to match in order to prevent over- or under-watering plants and turf. Plants and turf should be in separate irrigation zones since they have very different watering needs. Broken heads should be replaced.

While you're outside, check your rain sensor and make sure it is operating correctly. Florida law requires rain sensors on automatic irrigation systems so that the system turns off when it is raining.

Finally, take the time to check to see that your sprinklers are putting water where you need it. Irrigation water that constantly hits a wooden structure will promote rot. Sprinklers directed towards impervious surfaces such as driveways, streets, or sidewalks send water down the storm drains, not onto your lawn.

By giving your sprinkler system a checkup and ensuring that they are operating properly, you will find that irrigating no more than twice a week is sufficient to maintain a healthy lawn. Simple steps such as setting the controller correctly, fixing broken heads, installing a rain sensor, and directing heads towards turf greatly increases the efficiency of an irrigation system. An efficient irrigation system means less water wasted through runoff or evaporation into the air, and more water getting to plant roots.

To learn more about the irrigation restrictions and how to create an attractive water-saving yard, contact the Titusville Conservation Office or visit the Water Resources Department's Conservation Program pages at [Titusville.com](http://Titusville.com).

# The Water We Drink

## City of Titusville's annual Water Quality Report for 2016

Have you ever wondered where Titusville's drinking water comes from? Or how your drinking water is treated?

Titusville's annual water quality report, also known as a consumer confidence report, is specifically designed to answer these questions and much more. The City of Titusville has just released its 2017 annual water quality report, *The Water We Drink*.

The report focuses on water quality monitoring from the previous calendar year, January 1, 2016 through December 31, 2016. Consumers who have any questions about the data presented in the report, or about water quality in general, should contact the Titusville Water Production Superintendent at (321) 567-3877.

Titusville invites its water consumers to take a few minutes to review the report. One of the most important sections of the report is the Water Analysis Results table. This table shows the results of our water quality testing for the previous calendar year.

In addition to the information required by state and federal regulations, information on our water conservation program is also included. This year's conservation pages highlight outdoor water use with a list of thirteen tips homeowners can use to save water in their yard.

The City of Titusville Water Resources Department publishes its water quality report so that Titusville water consumers can learn about

their drinking water and the services provided by their water utility. The report is produced annually in accordance with both federal and state requirements.

The water quality report is available online at [Titusville.com/ccr](http://Titusville.com/ccr) and the Water Resources pages at [www.titusville.com](http://www.titusville.com). Hard copies of this report are available from the Water Conservation Office at (321) 567-3865.



# City of Titusville



## ANNIVERSARY TREE PROGRAM

Founded in 1867, the City of Titusville reached a major milestone in 2017—the City’s 150th year anniversary. In celebration of the City’s founding, the City is hosting an anniversary tree program to provide 150 trees to its citizens and local public schools at no cost, on a first-come-first-served basis.

The National Arbor Day Foundation has recognized Titusville as a Tree City USA for more than 15 years and the Anniversary Tree Program will ensure a vibrant and beautiful landscape for years to come.

The City seeks to encourage biodiversity throughout its urban forest and stresses the importance of planting the right tree in the right place (i.e. small understory trees planted near utility lines). Available trees are Florida-friendly, which means these species are adapted to Florida’s climate, are not invasive, and require minimal water, fertilizer and chemicals.

For specific information on each of the available tree species please visit the Florida-friendly Plant Database available at [FloridaYards.org](http://FloridaYards.org).

To apply for the Anniversary Tree Program, go to [Titusville.com/TitusvilleTrees150](http://Titusville.com/TitusvilleTrees150).

**FREE**

**Lavender  
Crape Myrtle**  
(*Lagerstroemia*)



**Weeping Bottlebrush**  
(*Callistemon*)



**Upright Bottlebrush**  
(*Callistemon*)



**Red or Pink  
Crape Myrtle**  
(*Lagerstroemia*)



**Yaupon Holly**  
(*Ilex vomitoria*)



**Japanese Privet**  
(*Ligustrum*)

\*Tree species offered may change according to availability with local nurseries.

**#TitusvilleTrees150**



# Fertilizer Do's & Dont's

## Understand Titusville's Fertilizer Ordinance to Help the Indian River Lagoon.

In recent years the Indian River Lagoon has struggled with water quality issues directly linked to excess nutrients. Nutrients are essential to the growth and health of all organisms, but high levels of nutrients can stimulate algae growth in the Lagoon. A major source of the nutrients polluting our waters comes from the fertilizers we use in maintaining our lawns and landscaping. During rain events those nutrients flow into the Lagoon through the City's stormwater system.

Nutrients also leach through the soil into our groundwater and can even travel by air in a process called atmospheric deposition. In 2014, after working with local stakeholders and members of the public, the Titusville City Council adopted Ordinance 36-2013 establishing regulations on the application of fertilizer within the City. The ordinance includes the following regulations on the use of fertilizer:

1. Fertilizer Blackout Period: June 1 - September 30

Fertilizers containing phosphate or nitrogen may not be applied between June 1 and September 30, if flood, tropical storm, or hurricane watches or warnings have been issued by the National Weather Services for Titusville, or if heavy rain (2 inches in a 24 hour period) is expected in the Titusville area.

2. Fertilizer Nutrient Limitations:

Outside of the blackout period, fertilizers may be applied. The nutrient content of any fertilizers being applied are limited by the following:

- No Phosphate Fertilizer - Only "No Phosphate Fertilizer" may be used unless a plant test shows that there is a phosphorus deficiency.
- 50% Slow Release Nitrogen Only - Only fertilizers containing at least 50% slow release nitrogen may be applied. How do I know if my fertilizer contains 50% slow release nitrogen? The percentage of slow release nitrogen is listed in the guaranteed analysis table on the fertilizer bag. To find out if the fertilizer at least 50% slow release:
  - Divide the amount of slow release nitrogen by the amount of total nitrogen.
  - Multiple your answer by 100.
  - If the release is 50 (percent) or higher, your fertilizer contains the required amount of slow release nitrogen
  - The three numbers that are shown on your fertilizer's label are the percentages of nitrogen (N), phosphate (P2O5), and potash (K2O) contained in the fertilizer.

3. Fertilizer Free Zones:

Fertilizer may not be applied within ten (10) feet of any water body such as ponds, streams, lakes, canals, or wetlands or within ten (10) feet from the top of a seawall.

- Fertilizer may not be applied within twenty (25) feet of the shoreline of the Indian River Lagoon.
- If new turf/grass or landscape plants are planted within ten (10) foot of any water body or from top of a seawall,

the area may be fertilized in this Zone only for a sixty (60) day period beginning 30 days after planting if need to allow the plants to become well established. Please use caution to prevent direct deposition of fertilizer into the water.

- The City encourages planting of native vegetation that does not require mowing or fertilization along the shoreline of the Indian River Lagoon.

4. Application Practices:

- Deflector Shields are required when using broadcast spreaders.
- Application to impervious areas is prohibited and must be removed if deposited to such areas.
- Fertilizer may not be blown or washed into stormwater drains or water bodies

5. Grass Clippings and Vegetative Matter:

- Grass clippings, vegetative material or vegetative debris must not be washed, blown or swept into stormwater drains, ditches, conveyances, water bodies, wetlands, sidewalks, or roadways

6. Licensing for Commercial Applicators:

- Commercial and Institutional Fertilizer Applicators must complete the six-hour training program in "Florida-friendly Best Management Practices for Protection of Water Resources by the Green Industries"
- Commercial Applicators must provide proof of completing the training class prior to application for a Business License
- Commercial applicators must carry certifications issued by the Florida Department of Agricultural and Consumer Services (FDACS)
- Institutional Applicators must show proof of training

7. Golf Courses and Athletic Fields:

- All golf courses must assure that landscaping is done within the provisions of the Florida Department of Environmental Protection document "Best Management Practices for the Enhancement of Environmental Quality on Florida Golf Courses".
- For all other specialized turf areas, fertilizer shall be applied in accordance with the concepts and principles embodied in the Florida Green Industry Best Management Practices, while maintaining the health and function of their specialized turf areas.

To help improve the condition of the Lagoon it is important that everyone uses fertilizer only at the right time, use only what you need, use slow-release nitrogen, steer clear of phosphate-containing fertilizer and only apply fertilizer during the dry season. For questions about the Titusville fertilizer ordinance please call (321) 567-3976.



# TITUSVILLE POLICE

**PROMOTING TEAMWORK**  
WITHIN *Our* COMMUNITY.

1 100 John Glenn Blvd. • Titusville, FL 32780 • PH 321-264-7800



## Do You Know How Much it Costs to Equip Just One Police Officer?

A person would have to complete 800 hours of training at a certified police academy as well as passing the state certificate exam to be considered a certified police officer. Once they become hired by a law enforcement agency they have to complete an additional 600+ hours of in-house and field training before they are released to solo patrol.

In addition to training, it takes approximately \$16,000 to fully equip a new police officer with the larger expense coming from the radio, ballistic vest, body camera and Taser.

If you know anyone that would like to pursue a career in law enforcement, please have them contact the Titusville Police Department's Professional Standards Division for more information.

|                                      |                    |                           |            |
|--------------------------------------|--------------------|---------------------------|------------|
| ASP HOLDER                           | \$26.95            | L/S SHIRTS                | \$116.28   |
| ASP                                  | \$73.00            | MAGAZINE CLIPS            | \$90.00    |
| ARMORED VEST                         | \$880.00           | MAGAZINE POUCH            | \$29.95    |
| BODY CAMERA                          | \$399.00           | NAME TAG                  | \$10.00    |
| CAMERA                               | \$165.94           | PROXY CARD                | \$10.00    |
| CAMERA BAG                           | \$12.99            | CELL PHONE                | \$10.00    |
| CPR MASK KEYCHAIN                    | \$6.00             | PEPPERSPRAY               | \$8.90     |
| DUTY BELT - UNDERBELT                | \$17.00            | PEPPER SPRAY HOLDER       | \$13.95    |
| DUTY BELT                            | \$42.00            | RADIO BATTERIES & CHARGER | \$260.00   |
| DAT RECORDER                         | \$45.00            | RADIO                     | \$3,600.00 |
| FLASHLIGHT CHARGER - LIGHTER         | \$10.00            | RADIO EARPIECE            | \$57.00    |
| FLASHLIGHT CHARGER - OUTLET          | \$10.00            | RIOT HELMET               | \$129.99   |
| FLASHLIGHT CONE                      | \$10.00            | RAIN JACKET               | \$118.44   |
| FLASHLIGHT HOLDER                    | \$14.99            | RADAR (HAND-HELD)         | \$2,500.00 |
| FLASHLIGHT                           | \$96.83            | RADIO HOLDER              | \$85.63    |
| GLOCK CASE W/ LOCK & GRIPS           | \$60.00            | RADIOBELT CLIP            | \$17.00    |
| GAS MASK                             | \$360.00           | RADIO ANTENNA             | \$30.00    |
| GLOVE POUCH                          | \$14.00            | RADIO SHOULDER MIC        | \$90.00    |
| BALL CAP - TPD                       | \$12.95            | S/S SHIRTS                | \$181.00   |
| HANDCUFFS                            | \$35.00            | TASER                     | \$1,289.70 |
| HANDGUN - GLOCK                      | \$409.00           | TICKET BOOK HOLDER        | \$19.99    |
| HANDCUFF CASE                        | \$30.59            | TASER HOLSTER             | \$43.05    |
| ID BADGE                             | \$12.00            | TE                        | \$5.00     |
| INSIGNIA                             | \$20.00            | TOURNIQUET                | \$28.00    |
| KEEPERS                              | \$14.00            | TROUSERS                  | \$152.00   |
| KEYS - CELL, BUILDING, PD SUBSTATION | \$6.35             | TASER CARTRIDGES          | \$65.98    |
| LEG IRONS                            | \$43.95            | TRAFFIC VEST              | \$49.00    |
| LAPTOP                               | \$3,800.00         | WINTER JACKET             | \$112.00   |
| LAPTOP CHARGERS                      | \$90.00            |                           |            |
| <b>TOTAL COST</b>                    | <b>\$15,790.40</b> |                           |            |



On average, K9s have 200-400 times more olfactory senses than the average human, thus why they are utilized for their uncanny detection abilities. The approximate price for an untrained (green) dual purpose (Patrol/Detection) Police K9 prospect is between \$8500-\$9500.

New Police K9s and their respective handlers receive approximately 14-16 weeks of intensive training (660 hours) before they are ready to pass a certification examination to go to work on the street.

German Shepherds, Belgian Malinois, and Dutch Shepherds are among the most popular breeds used as Police K9's.

More than 100 HRD (Human Remains Detection) K9's were used in the recovery efforts at the Twin Towers in New York City during the 9/11 attacks.



# TITUSVILLE

## FIRE & EMERGENCY SERVICES

550 S. Washington Ave. | Titusville, FL 32796 | 321.567.3800

### Do You Know How Much it Costs to Outfit Just One Firefighter?

**\$15,525**  
Total Price

**\$7100**  
Air Pack w/Bottle

**\$1040**  
Coat

**\$300**  
Bail-Out Kit

**\$345**  
Boots

**\$354**  
Helmet

**\$42**  
Hood

**\$707**  
SBCA Mask  
w/Voicemitter

**\$48**  
Gloves

**\$1105**  
Pants

Safety of their firefighters is among Titusville Fire and Emergency Services' highest priority. Each firefighter requires special gear to be able to safely and effectively protect themselves from the many dangers that are encountered in the field of fire service.

The firefighter wears specific designed jackets and pants made of fire resistant material to protect them from extremely high temperatures and other conditions they may encounter.

#### Other Items Included in Cost:

- Duty Uniform: \$543
- Wildland Gear: \$241
- Traffic Gear: \$145
- Bedding: \$55
- Portable Radio: \$3,500

## Sonny's BBQ



Construction is complete on exterior and interior remodeling of the existing Sonny's restaurant at 2900 Cheney Highway, including the addition of a 510-square-foot patio.

## McDonalds



The McDonald's restaurant on U.S. 1 recently underwent renovations to the interior and exterior of the building.

## Victorio's



Construction of the 5,215-square-foot restaurant located on U.S. 1, just north of Dairy Road, is complete and they are open for business.

## Dunkin' Donuts



Dunkin Donuts is now open in Outparcel B at Titus Landing.

## Family Dollar



The new 8,300-square-foot Family Dollar store is now open on Dairy Road, just west of Singleton Avenue.

## AT&T



The AT&T store in Outparcel B at Titus Landing is now open.

COMPLETED & OPEN

## BB&T Bank



BBT Bank is now open in Outparcel B at Titus Landing.

## Pizza@Titus Landing



Pizza@Titus Landing is now open for business.

## Pet Supermarket



Pet Supermarket is now open in Titus Landing, located right next door to Hobby Lobby.

## Why Do We Sweep Our Streets & What You Can Do to Help

Info about the equipment, methodology, and Results.



A city street sweeper truck.

The City of Titusville utilizes two truck-mounted vacuum sweepers to remove sediment and debris from our streets on a continuous basis. The sweepers follow a regular monthly schedule and sweep approximately 2,600 miles per year.

Street sweeping is not only done for aesthetics it also helps to improve the health of our waterways like the Indian River Lagoon. All of the sediment, leaves, grass clippings and debris picked up in the sweepers gets dumped at a landfill instead of ending up in the Lagoon. This debris usually carries with it fertilizer, pesticide and herbicide contaminants that eventually ends up in our waterways. Fertilizer commonly contains nutrients like nitrogen and phosphorus which have been attributed to a reduction in the amount of seagrass in the Lagoon and a decline in water quality.

Between March 2016 and February 2017, approximately 2,825,916 lbs. of debris were collected by the street sweepers. This equates to the removal of 1,591 lbs. of nitrogen and 1,020 lbs. of phosphorus from the Lagoon.

Some things you can do to help keep our streets and waterways clean include: placing yard waste in containers for pick up and putting large branches and limbs in piles off of the curb and roadway; vegetating bare areas of your lawn; and don't blow or sweep yard waste into the curb or street or dump anything down storm drains.

COMPLETED & OPEN

## Titusville Splash Park



The Splash Park at Sand Point Park was opened with a ribbon cutting on June 10, 2017. The 2,500 square foot structure was funded largely by community fund raising, and is free to the public. Shade structures paid for by the Community Redevelopment Agency, and lighting will be added in the coming weeks.

Continued from "Lagoon" (Page 17)

These boxes will be installed in the Main St, Sycamore St, and Knox McRae basins treating stormwater from 630 acres. The City has received \$457,752 in grant funding for construction of these projects.

There are also five more nutrient separating baffle boxes planned for next year, these boxes are currently in design and will be installed in the La Paloma, St Teresa, and South St basins treating stormwater from 1,500 acres. The City has already received grant funding in the amount of \$510,000 plus another \$568,000 in funding from the County's Save our Lagoon sales tax for these projects.



(Above) The Titusville water basins to be treated by baffle boxes.



You can watch live city meetings, rebroadcasted city meetings, Florida Sunshine Channel and more on Titusville CityTV on Spectrum Cable (formerly Brighthouse) channel 498, and AT&T U-verse channel 99.

You can also watch Titusville CityTV from anywhere in the world streaming over the internet at [Titusville.com](http://Titusville.com)

Find us on 

[facebook.com/CityofTitusville](https://facebook.com/CityofTitusville)



[youtube.com/CityOfTitusville](https://youtube.com/CityOfTitusville)

| Important City Numbers                        |              |
|---|--------------|
| Building Department                           | 321.567.3760 |
| Business Tax Receipts (Occupational Licenses) | 321.567.3758 |
| City Clerk                                    | 321.567.3686 |
| City Hall Main Number                         | 321.567.3775 |
| City Hall FAX Number                          | 321.383.5704 |
| City Manager's Office                         | 321.567.3702 |
| Code Enforcement                              | 321.567.3770 |
| Community Advocate                            | 321.567.3689 |
| Customer Service (Utility Billing)            | 321.383.5791 |
| Economic Development                          | 321.567.3774 |
| Fire Department (Non-Emergency)               | 321.567.3800 |
| Fire Public Education                         | 321.567.3804 |
| Human Resources                               | 321.567.3728 |
| Jobline                                       | 321.567.3731 |
| Neighborhood Services                         | 321.567.3784 |
| Municipal Marina                              | 321.383.5600 |
| Permits                                       | 321.567.3759 |
| Planning Department                           | 321.567.3782 |
| Police (Non-Emergency)                        | 321.264.7800 |
| Police / Fire Rescue (Emergency)              | 911          |
| Solid Waste                                   | 321.383.5755 |
| Stormwater                                    | 321.567.3832 |
| Stormwater (After Hours Emergency)            | 888.399.1327 |
| Streets Maintenance                           | 321.567.3832 |
| Water Field Operations (Water Main Break)     | 321.567.3883 |
| Water Main Break (After Hours Emergency)      | 321.383.5657 |
| Water Resources Conservation Program          | 321.567.3865 |
| LED Sign Information                          | 321.567.3689 |

| Important Community Numbers             |              |
|---|--------------|
| Brevard County Auto Tags                | 321.264.5224 |
| Chamber of Commerce                     | 321.267.3036 |
| Department of Motor Vehicles            | 321.264.5224 |
| Florida Power and Light                 | 800.577.1156 |
| City Gas Co of Florida                  | 321.636.4644 |
| Social Security Office                  | 321.633.8100 |
| Canaveral National Seashore             | 321.267.1110 |
| Merritt Island National Wildlife Refuge | 321.861.0667 |



City of Titusville  
555 S. Washington Avenue  
Titusville, FL 32796-3551  
[www.Titusville.com](http://www.Titusville.com)