Community Data Profile

Updated: May 2017

Map coordinates: 28° 35' 28” N, 80° 49' 12” W

Data summary compiled by:
Matt Siebert, North Brevard Economic Development Zone
and Edyie McCall, City of Titusville, Florida

COMMUNITY: North Brevard (Greater Titusville Area)   COUNTY: Brevard   STATE: Florida

LOCATION   Distance From (in miles)

<table>
<thead>
<tr>
<th>City</th>
<th>Miles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta, GA</td>
<td>478</td>
</tr>
<tr>
<td>Charlotte, NC</td>
<td>518</td>
</tr>
<tr>
<td>Mobile, AL</td>
<td>538</td>
</tr>
<tr>
<td>Nashville, TN</td>
<td>730</td>
</tr>
<tr>
<td>Tampa, FL</td>
<td>127</td>
</tr>
</tbody>
</table>

NOTE: Brevard County is in the Eastern Time Zone

SPACE INDUSTRY (NASA & Private Sector)

Kennedy Space Center (NASA): 8,500 employees
(includes civil servants and contract employees);
100-150 (estimated) service members separate
from nearby Patrick Air Force Base each year;
Over 40,000 vehicles are registered at Patrick;
Space Coast Regional Airport is a designated state
“Spaceport” for low orbit vehicles;
Blue Origin building $200 million rocket plant here.

POPULATION1

<table>
<thead>
<tr>
<th>Year</th>
<th>City of Titusville</th>
<th>Brevard County</th>
<th>Florida</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000 Census</td>
<td>40,670</td>
<td>476,230</td>
<td>15,982,378</td>
</tr>
<tr>
<td>2010 Census</td>
<td>43,761</td>
<td>543,372</td>
<td>18,802,690</td>
</tr>
<tr>
<td>2016 Estimate</td>
<td>44,363</td>
<td>579,130</td>
<td>20,270,000</td>
</tr>
</tbody>
</table>

North Brevard Trade Area4 population in 2016: 150,023 Source: AGS

HEALTH FACILITIES2

Parrish Medical Center – 371,000 sq. ft. facility
Clinics: 16, including chronic care and early detection
Doctors (apprx): 180 (Parrish Medical)
Number of Beds: 210 (Parrish Medical)
Additional information @ www.parrishmed.com

EDUCATION (Titusville/Port St. John/Mims)

Public Elementary Schools: 9 Charter Schools: 2
Public Middle Schools: 3
Public High Schools: 3
2010 High School Graduation Rate: 90.2%6
Community College: Eastern Florida State College

Universities: 7 metro-wide - including University of Central Florida

COMMUNITY FACILITIES4

Libraries: 3 branches of county-wide system
Golf Courses: 5 Movie Screens: 10 (others metro-wide)
Number of Hotels: 8 Room Total (apprx): 840
Fitness Centers: 12, including local YMCA
Churches: 60+
Synagogues: 5 (countywide) Mosques: 4 (countywide)
Recreation Parks: 15 Bowling Centers: 1 (Titusville)

1 Source data includes U.S. Census Bureau (2010), “Quick Facts” Survey, and Applied Geographic Solutions (AGS) modeling.
2 Additional healthcare providers in the vicinity include HealthFirst and Wuesthoff; trade area also near UCF’s Medical Park in Orlando.
3 The “Titusville Trade Area” is an approximately 200 sq. mile area, located north of SR 528 to the Volusia County line; Source: AGS 2015
4 Numbers approximate.
5 Number does not include motels, a number of which line U.S. Highway 1 from Cocoa to Titusville.
6 For county, based upon 2014 U. S. Census “Quick Facts.” For the City of Titusville, the rate was 89.0%.
COMMUNICATIONS

Newspapers: Florida Today (Daily)  
Space Coast Daily (Daily)
Radio Stations: Multiple FM/AM formats
Television Stations (Orlando): WKMG (ABC), WFTV (ABC), WESH (NBC)  
WPLG (Fox), WJXT (FOX), WGNR (ABC)
Radio Stations: Multiple FM/AM formats

GOVERNMENT

County Manager or Administrator? YES
Type of County Government: 5-person commission
Sheriff Department – county-wide service
 Number of Sworn Officers: 843 (2016)
City Manager (Titusville)? YES
Titusville Police Dept. – 88 Sworn Officers (2016)
Fire & Rescue Division – county-wide service
 Number of firefighters: 120 (apprx.)
 Equipment: Crimson, Pierce
 Fire Insurance Rating: Class 3/3X (city)

Zoning Regulations? YES
Planning Commission? YES
International Building Code? YES

CLIMATE & MAJOR RESOURCES

Mean Temperature: Annual 77° F
Cold Season (Dec-Mar): 71° F Warm Season (Jun-Sep): 85° F
Average Monthly Rainfall: 4.39 inches
Altitude Above Mean Sea Level: 20 ft.
Area (North Brevard): 220 sq. miles
Prevailing Winds: E to W on coast, SW to N inland
Climate Type: Tropical

Agricultural (fruit, produce)
Recreational Water Resources: Canaveral National Seashore, Indian River Lagoon, St. John’s National Wildlife Refuge

UTILITIES

Electricity: Florida Power & Light (FPL)
Water: Titusville Water Resources; Cocoa Water
Source: St. John’s River, numerous wellfields
Water Treatment (Titusville) – Mourning Dove Facility  
Capacity of Water Plant: 4 million GPD
Average Daily Consumption: 4.3 MGD
Peak Consumption: 5.4 MGD
Storage Capacity: 7.2 MG
Natural Gas: Florida City Gas
LP Gas (Available from): AmeriGas, Ferrellgas, Orlando Propane
Sanitary Sewer: City of Titusville
 Percent of Coverage: 90% (apprx.)
Percent of Storm Sewer Coverage: 85%
Treatment Plant Type: Secondary/Tertiary
Plant Capacity (Buffalo Road facility): 1.67 MGD
Plant Capacity (Knox McRae Rd facility): 2.0 MGD
Solid Waste Disposal: Waste Management

MSA LABOR FORCE ANALYSIS (2016)

Civilian Labor Force6 267,459
Total Non-Farm 212,200
Goods Producing:
 Mining, Logging, Construction 13,000
 Manufacturing 23,100
Service Providing:
 Trade, Transportation, Utilities 36,900
 Information 2,300
 Financial Activities 7,700
 Professional, Business Services 29,700
 Education, Health Services 36,100
 Leisure, Hospitality 27,100

Government: 28,000
Other Services: 8,300

North Brevard is located within Florida’s 8th U.S. Congressional District

---

7 City of Titusville also purchases water from the neighboring City of Cocoa Water Utilities to augment its capacity.
8 Titusville/Melbourne/Palm Bay MSA, from July 2015 Labor Profiles, U.S. Bureau of Labor Statistics. Does not include military services.
TRANSPORTATION

Railroad: Florida’s East Coast Railway (FEC)
Intermodal Hub: Norfolk-Southern (on U.S. Hwy 1)
Interstate: I-95 (direct routes to Jacksonville and Miami)
Highways: U.S. Hwy 1; SR 528 (“Beachline” from Orlando);
          SR 50 (to Orlando); SR 46 (to Sanford and I-4)

Road improvements (to 3-lanes) underway on I-95

Major Motor Freight Carriers (sample listing):
  John Greene Logistics (321-269-9169)
  Conway Freight (407-812-5479)
  FED EX Freight – Cocoa facility (800-463-3369)
  Southeastern Freight (407-855-1540)

Airport: Space Coast Regional Airport (TICO)
         Runway Length: One @ 7,319 ft, one @ 5,000 ft.
         Orlando International Airport just 30 miles away

PORT FACILITIES

Port Canaveral – Nation’s 2nd Busiest Cruise Port
Nearest Navigable Waterway: Indian River
Channel Depth: 9’, between Indian River Lagoon and Banana River
Operates Foreign Trade Zone (FTZ) # 136
13,093 jobs generated by port (cruise, cargo, marina activity)

$1.1 billion in revenue for businesses providing port services

REGIONAL STATISTICS

+ Ninth most populated county in FL (2010)
+ Number of households (2010): 547,307
+ Sperling’s Cost of Living Index: 85

KEY WEB LINKS

GTR: www.GreaterTitusville.com
      www.brevard.k12.fl.us
Titusville Chamber of Commerce: www.titusville.org
City of Titusville: www.titusville.com
EDC of Florida’s Space Coast: www.spacecoastedc.org
North Brevard Economic Development Zone: www.NBEDZ.com

Brevard County: www.BrevardCounty.us
Florida Department of Economic Opportunity: www.FloridaJobs.org

AD VALOREM TAXES\(^9\) (2016)

<table>
<thead>
<tr>
<th>Taxing Authorities</th>
<th>Rate:</th>
</tr>
</thead>
<tbody>
<tr>
<td>County General Fund</td>
<td>4.3631</td>
</tr>
<tr>
<td>Brevard Library District</td>
<td>0.5232</td>
</tr>
<tr>
<td>Brevard Mosquito Control</td>
<td>0.2067</td>
</tr>
<tr>
<td>School – by State Law</td>
<td>4.6680</td>
</tr>
<tr>
<td>School – by Local School Board</td>
<td>0.7480</td>
</tr>
<tr>
<td>School – Capital Outlay</td>
<td>1.5000</td>
</tr>
<tr>
<td>City of Titusville</td>
<td>7.9011</td>
</tr>
<tr>
<td>Recreation District 1</td>
<td>0.6445</td>
</tr>
<tr>
<td>St. Johns River Water Mgmt.</td>
<td>0.2885</td>
</tr>
<tr>
<td>FL Inland Navigation District</td>
<td>0.0320</td>
</tr>
<tr>
<td>Titusville Indian River Acq.</td>
<td>0.4711</td>
</tr>
<tr>
<td>Env End LD/Wtr</td>
<td>0.0582</td>
</tr>
<tr>
<td>Env End LD/Wtr (DBTP)</td>
<td>0.1036</td>
</tr>
<tr>
<td>N Brevard Recreation – D1</td>
<td>0.1841</td>
</tr>
<tr>
<td>N Brevard Recreation (DBTP)</td>
<td>0.6159</td>
</tr>
<tr>
<td>Total Millage</td>
<td>22.308</td>
</tr>
</tbody>
</table>

(per $1,000)

LOCAL FINANCIAL INSTITUTIONS\(^10\)

Community Credit Union (www.ccuflorida.org)
      Branch offices: 7  Deposits: $376 million  Texas Ratio:\(^11\) 10.49%
Fidelity Bank of Florida (www.fidbankofflorida.com)
      Branch offices: 2  Deposits: $229 million  Texas Ratio: 11.3%
Florida Bank of Commerce (www.fbcbank.com)
      Branch offices: 7  Deposits: $258 million  Texas Ratio: 4.99%
Space Coast Credit Union (www.sccu.com)
      Branch offices: 57  Deposits: $2.93 billion  Texas Ratio: 12.48%
Seacoast Bank (www.seacoastbank.com)
      Branch offices: 45  Deposits: $2.64 billion  Texas Ratio: 6.19%

---

\(^9\) The county and state levy a sales tax charge that totals 6% on select purchases.
\(^10\) Several national and regional banks – including Wells Fargo, Bank of America, BB&T, TD Bank, and PNC – operate branch offices in the area.
\(^11\) The “Texas Ratio” is an indicator on how much funds a bank has available compared to the total value of loans considered at risk. A ratio close to 100% is considered poor. (Source: www.depositaccounts.com).
Community Data Profile on North Brevard County, FL

Major Industries/Sectors in Titusville Area

<table>
<thead>
<tr>
<th>Name</th>
<th>Product</th>
<th>Employees (apprx.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kennedy Space Center (NASA)</td>
<td>Space exploration/services</td>
<td>8,500 (NASA &amp; Contractors)</td>
</tr>
<tr>
<td>Parrish Medical Center</td>
<td>Health services provider</td>
<td>1,200</td>
</tr>
<tr>
<td>Knight’s Armament</td>
<td>Ammunition manufacturer</td>
<td>280</td>
</tr>
<tr>
<td>Professional Aircraft Accessories</td>
<td>Aviation components manufacturer</td>
<td>170</td>
</tr>
<tr>
<td>Boeing</td>
<td>Aerospace (office)</td>
<td>125</td>
</tr>
<tr>
<td>Ecklers’ Industries</td>
<td>Automotive parts manufacturer</td>
<td>125</td>
</tr>
<tr>
<td>Astrotech/Lockheed Martin</td>
<td>Aerospace components assembly</td>
<td>100</td>
</tr>
<tr>
<td>Barnlight Electric</td>
<td>Electrical fixtures manufacturer</td>
<td>110</td>
</tr>
<tr>
<td>Vectorworks Marine</td>
<td>Boat manufacturer</td>
<td>65</td>
</tr>
<tr>
<td>Bristow Academy</td>
<td>Helicopter training facility</td>
<td>50</td>
</tr>
<tr>
<td>Precision Shapes</td>
<td>Machine shop</td>
<td>50</td>
</tr>
<tr>
<td>Gold Tone</td>
<td>Musical instrument manufacturer</td>
<td>35</td>
</tr>
</tbody>
</table>

Income Characteristics for Titusville Trade Area

- Median Household Income (2016): $48,249
- Average Household Income (2016): $62,290
- Average Family Income (2016): $70,489

Additional data on Median Income Data and Per Capita Income estimates is available from U.S. Bureau of Census (ACS-AFF), for the City of Titusville and Brevard County proper. Visit www.NorthBrevard.biz to access this data.

For more information, please contact:

**Troy Post, CEcD, CBE**
North Brevard Economic Development Zone
400 South Street – Suite 1A
Titusville, Florida 32780

(Ph) 321-264-5205
troy.post@brevardcounty.us

**Edyie McCall**
City of Titusville
555 South Washington Avenue
Titusville, Florida 32780

(Ph) 321-567-3774
edyie.mccall@titusville.com

NOTE: All information deemed reliable, but not guaranteed

---

12 Top employers in the county also include several large retail establishments (such as Wal-Mart, Target, and Lowe’s) along with public sector entities (such as the Brevard Public School Board and personnel employed by Brevard County government). However, those entities are not listed in the above analysis.

13 The “Titusville Trade Area” is an approximately 200 sq. mile area, located north of SR 528 to the Volusia County line; it includes the city of Titusville, along with several unincorporated communities in north Brevard County. Source: AGS 2015.