

2019

SMALL BUSINESS SATURDAY



Black Friday is a **BIG DEAL**....we want to make **Small Business Saturday** a **BIG DEAL** in North Brevard!

Here's the plan:

- This is a consumer focused event....so our target will be local shoppers that are ready to **SPEND!**
- Kickoff for shoppers will be at the Titusville Welcome Center (419 S Hopkins in Downtown)
- First 1,000 shoppers will pick up their goody bag at that time, which we hope will be **FILLED** with discounts and promotions from you (*hint, hint*).
- They will then spend the rest of the day **SHOPPING** around town!
- **BONUS** this year—we are offering a Home Based Business Pop Up Market at Titusville Mall
- Through Facebook Live, we'll do giveaways and promotions to ramp up the excitement of the day, including a **NEW** opportunity for sponsored giveaways at your business!

Small Business Saturday is an initiative that was begun by American Express and is annual holiday shopping tradition that gets communities everywhere out in support of their favorite small businesses. The Titusville Chamber is taking advantage of the tradition to generate excitement and drive consumers to local businesses on this day after Black Friday. This year Small Business Saturday falls on November 30th.

This is a great opportunity for just about any business.....products or services (think gift certificates). You've probably seen lots of holiday promotions, and know what attracts you and makes you consider taking advantage of a good deal....so put that knowledge to work and draw in shoppers on this special day focused on **SMALL BUSINESS!** It doesn't have to be huge or break the bank, but think about what you could give someone to entice them to visit you!

My company wants to participate...

Contact Name _____

Company _____

Phone _____ E-mail _____

We are committing to the following:

_____ We want to **SPONSOR** this event. For our \$500 we will have our logo on the goody bags, on promotion before, during and after, can host a giveaway at our location, and can insert a coupon or discount offer in the bag for no additional cost.

_____ We want to **SPONSOR** a **GIVEAWAY** at our location! For \$250 we will have a set time for a site specific drawing at our location, with pre-event promotion, and can insert a coupon or discount in the bag for no additional cost. We will collect registrations for this drawing and provide the item for giveaway.

_____ We want to **INSERT** a coupon or promotion into the goody bag! We will participate monetarily in the following manner:

_____ CASH/CHECK/CREDIT \$50.00

_____ CASH/CHECK/CREDIT \$25.00 AND a door prize valued at \$50.00 minimum

_____ We are a homebased business and would like a table at the Pop Up Market at Titusville Mall. For \$25.00 we will have a reserved table and two chairs. This does not include an insert in the goody bags.

Questions?

Contact Carol Fondo
Titusville Area Chamber of Commerce
321-267-3036
fondo@titusville.org

Important Dates to Remember

Deadline for submitting coupons—**November 20th**
Small Business Saturday—**November 30th**

REGISTER TODAY!

titusville.org/event/shoplocal